

Community involvement and participation and its role in creating a future in sustainable legacy planning

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June 2012

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1. Research Question
2. How the criteria were created
3. Discussion and critique of the criteria
4. Conclusions and recommendations

Research Question and Hypothesis

- *Evolved from studying social exclusion and communities to how the planning process can through inclusive processes create a sustainable future.*
- *London 2012 will create a sustainable future legacy through community participation and involvement.*
- *The significance of community, Putnam (2000), Cattel et al (2008), Tallon (2010)*



Smith 2007

- To embed event strategies within wider urban regeneration programmes
- To use the event as a coherent theme and effective stimulus for parallel initiatives and more diverse regeneration projects
- To ensure that regeneration planning is fully incorporated into the initial stages of planning for an event
- To promote shared ownership and responsibility among all partners of the legacy and event programmes
- To design effective organisational and structural arrangements between event regeneration agencies and event management representatives to ensure joint working towards clearly defined and shared goals
- To allocate sufficient human and capital resources throughout their lifetime of event regeneration projects to achieve sustained effects
- To design event regeneration projects to prioritise the needs and engagement of the most disadvantaged members of the target community
- To try to ensure an even geographical dissemination of positive impacts among targeted areas
- To ensure that event themed social and economic regeneration initiatives built upon, and connect with any physical and infrastructural legacy
- To ensure community representation from the planning stage onwards to promote community ownership and engagement.

Criteria One

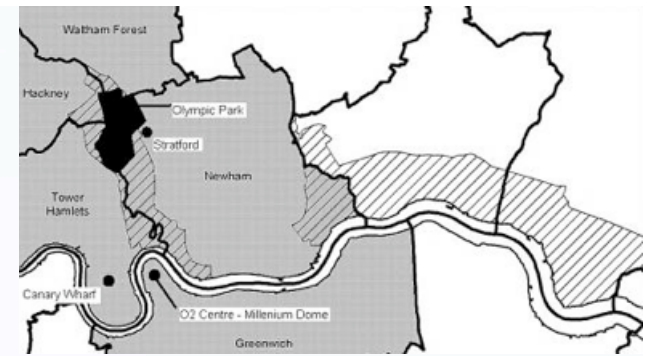


“To ensure community representation from the planning stage onwards to promote community ownership and engagement. To ensure the local character is incorporated into the design of the event and infrastructure, to enforce community identity and promote attachment and legacy”

- Has London promoted the local social and geographical character?
- Have they incorporated the opinions into their plans?
- Were the community able to express themselves throughout the consultation process?
- Did the community understand the planning process?



Criteria Two



“To ensure an even geographical dissemination of positive impacts among targeted areas by embedding event strategies into wider urban regeneration programmes”

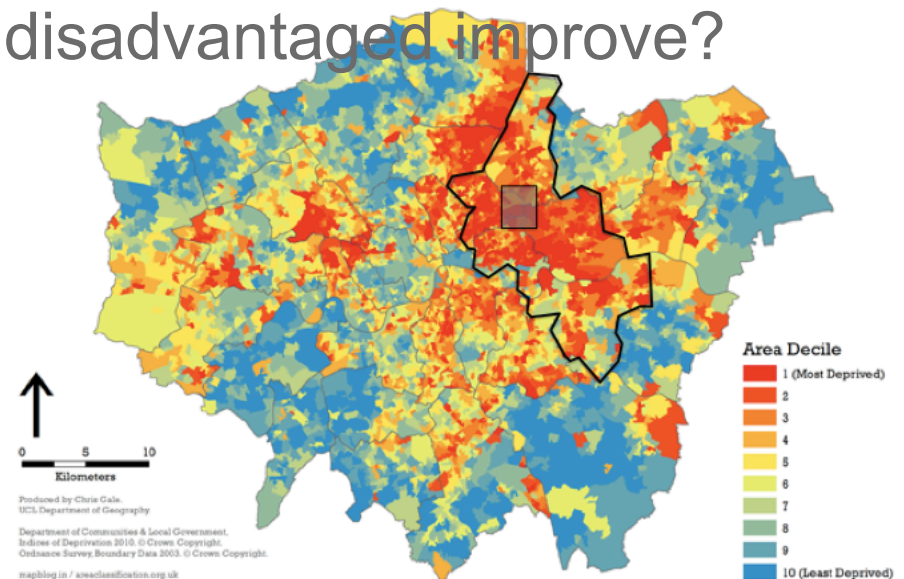
- Have London encouraged phasing in the Olympic development?
- Have London collaborated with other regeneration projects?
- How is London 2012 ensuring dissemination?

Criteria Three

“To design event regeneration projects to prioritise the needs and engagement of the most disadvantaged members of the target community”

- Did London make the community involvement process easy and accessible?
- Will the quality of life of the disadvantaged improve?

Overall Index of Multiple Deprivation for London in 2010



Criteria Four

“To promote and educate about the significance of legacy events throughout the lifetime of event regeneration projects to achieve sustained effects and interest. To use the event as an effective stimulus for parallel initiatives in the early plans and future regeneration projects to promote sustainable legacy developments”

- Have London tried to promote legacy?

Criteria Five

“To promote collaborative planning between all stakeholders through working towards clearly defined and shared goals”

- What is the discourse between various stakeholders and what is the hierarchy?
- How did the public and the stakeholders communicate?

Conclusion and Recommendations

Legacy planning can be effective, if

- Housing, employment, participation, competition is not the key factor

Community Planning is beneficial to the community

- Increased communication, interest in planning issues, reduces inequalities

Recommendations for planning?

- Planning should be more accessible and less complicated

References

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Thank you for listening